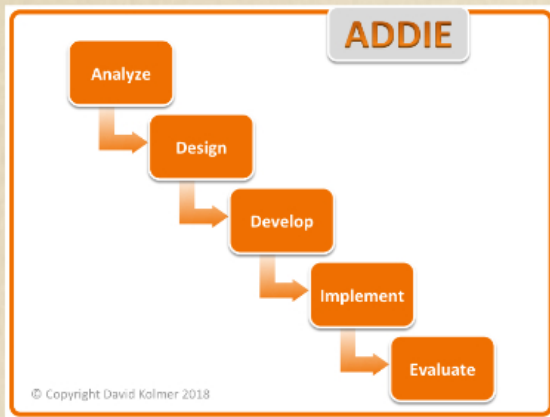


# 2

## Models for Instructional Design



### ADDIE

1

**Rigid application of the phases of Design**

Evaluation remains stationary near the end of the process.

2

**Does not easily allow for iterations of design.**

Single version of material leaves designer in a potential state of failure.



3

**Makes it easy to silo the designer from from the client**



Creates a final product without collaborating with the client.

4

**More useful for policy changes or requirement changes.**



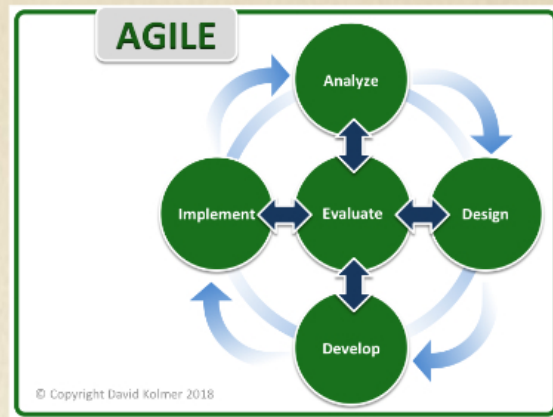
Ensure important details are not left out.

5

**Tends to be inherently focused on improving Key Performance Metrics. (KPI)**



Naturally creates ways to measure KPI.



### AGILE

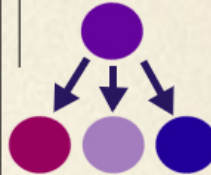
1

**Fluid application of the phases of design.**

Evaluation takes place throughout the processes.

2

**Easily allow for iterations of design.**



Multiple version of material through iteration places designer in a state of success.

3

**Promotes more communication between designer and the client.**



Creates a final product tailored to the client's needs and preferences.

4

**More useful for innovations or technology improvements.**



Ensure the most important topics are covered without cognitive overload.

5

**Tends to be inherently focused on improving behavioral changes.**



Naturally creates ways to measure behavioral changes.

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